

Role: Marketing and Promotions Officer

Wath upon Dearne Amateur Boxing Club is a voluntary run boxing club affiliated to England Boxing. Our aim is to provide fun and exciting boxing classes that the whole family can partake in. We would like to develop both elite and recreational boxing in Wath upon Dearne as we believe boxing is a sport that can be enjoyed by all.

Responsible to: Club Chairman and Secretary

Role purpose: To raise the profile of the club through our designated media streams.

Commitment: 1 night per week. Either: Tuesday, Thursday, or Friday.

Additional hours: Attending club shows where necessary, taking photos, recording bouts, and interviewing boxers.

Main tasks:

- Raise the profile of Wath Amateur Boxing Club within the local community.
- Establishing links with local media.
- Establishing links with local schools and colleges.
- Creating features and articles to be published on the School of Boxing website and to be submitted to the England Boxing News Feed site.
- Communicating with members and parents, for example via newsletters, social media / website.
- Create marketing and funding strategies for the upcoming boxing season.

Skills, Qualifications and Experience:

- DBS approved (or willingness to submit application)
- Keen interest in marketing strategies.
- Excellent communication skills.

If you are interested in the role of Marketing and Promotions Officer please contact Darren on 07816528260, or email your CV and a short cover letter to darren@schoolofboxing.com